

# NOW IS THE OPEN SEASON FOR LIARS

Philosopher Discusses the Various Kinds to be Found in Hot Weather and at Other Times.

"How big a thing a lie is, and how wide a swath a real good liar cuts," said the philosopher as he sat sipping from his glass and looking at the various liars in his life. "I have seen some pretty good liars in my day, but I have never tired of them, although the present seems to be the open season for liars in Salt Lake and elsewhere. You've heard no doubt that 'A lie in time saves nine.' Well, I have always held that a lie in time makes nine. I realize that I am talking to my peers and that 'You don't have to teach an old dog new tricks' in lying, giving a degree for the artistic kind and doing away with the unnecessary and gawky sort, which, by the way, are the most common of all. Think how easy it would be to check up on nine-tenths of the 'slight prevarications' heard in the course of a day and show the unskilled tyro how to do the good work.

## Varied Kinds of Liars.

"Some men are born liars, some acquire lying and some have lying thrust upon them. To the latter class belong the married men whose wives insist on knowing by hook or crook just where John went on a certain day and what time he returned to his home. For his use there should be a good book filled with specious



The Gentle Liar.



Perusing the "Ready Liar."

lies, warranted to keep wife posted—as she should be. The time worn stories of the office, "the club," "a man," "the car," etc., etc., ad infinitum, should have new changes rung on them and some other new and better ones should be inserted.

"No woman ever knows the real value of lying unless she has had to invent excuses herself. This matter of expecting a man to have a lie ready on every occasion is not in accord with civilization at all. It's too much for one man and it should not be expected of him. Think how much worse matters might be if he told her the truth. If women only knew that consideration for them alone is what makes a man want to lie, how much more patient and less prying they would be.

"When there is trouble to be hadward—And a lie of the blackest will clear a man's name to speak of a man is alive to hear."

is a rule that will work in two situations, and the man who tries to mingle truth with fiction in the matter of being detained is not well informed as to the possible outcome.

## Now Is Open Season.

"Some wit has said 'Fools are of two kinds: born fools and the other kind' but this classification unfortunately cannot be applied to liars. Their number is legion and their kind infinite. They are found in regions remote from politics and in all adjacent territory as well. Like Shakespeare's immortal woman, age cannot wither nor custom stale their infinite variety. Whether the heated term has anything to do with the proposition or not, it would be hard to say, but the fact remains that this is and has always been looked upon as the open season for liars. Not alone on the sandy beach where sham Cupids are reigning supreme, nor in the mountains where 'broadies' are an unknown quantity do they hold forth, but in realms remote from either of these excursions.

"The time seems ever propitious for the

gentle art of telling lies, but the summer season, with its gaiety, its insincerity and its lightness of love matters is essentially the time for whoppers. Then it is the firmman, that prince of liars, who seeks whom he may deceive and despite the fact that the same stories are told year after year by this class of prevaricators, he still can find work for his ingenuity. Armed with his bait, his hook and his ready tongue from which at any hour those stories which are his pride may slip, he steals into the confidence of those who hold him as a listener, and tells them tales to make the blood run hot with the desire to go and do likewise. Later returning he invents such sizes and styles of fishes as he sees fit and suits his fancy to the popular mind to such an extent that he may at least earn a reputation as a liar if not as a fisherman.

## Summer Man Also.

"All that has been said of the summer girl, her insincerity, her instability and her flitting from beau to beau, may be said of the summer man. He is almost an artist in the art of lying. His tales, when told in the proper ears, are delightful, but the ears must have heard the same stories time and again more than two summers before they can be entertained by the tales in the best manner. Indeed, when lies are told on both sides, the fun is greatly enhanced, and the only way to do this is to have two of a kind in experience.

"By this means lies of an intimate and personal character may be 'swapped' with ease and accuracy, and the benefits which accrue are not to be overestimated. What matters it if little truth find its way to mingle with the glowing lies exchanged. Truth is so thin and colorless its absence will never be noted.

## There's the Kindly Liar.

"But of all classes commend me to the kindly liar. He, or probably she, who realizes that 'A gentle lie turneth away inquiry,' and hesitates to 'tell the truth and shame the family,' has reached the scene of lying. Her lies may not make each particular hair stand on end, but they do challenge admiration from those who know. Did it ever occur to you how much worse it is to tell the truth in such a case than to tell a lie? No? Well, if you'll think about it you'll see that the one is a gigantic sin beside the other. Now the gentle, kindly liar never mixes the two. If so be that the truth will answer and no harm done, so much the better for the truth. She will get another inning. But, realizing that 'The gospel is not always of the swift, nor the battle the wrong she thrusts at, where it will do the most good, a gentle lie, which turneth away inquiry. By all means may her tribe increase!

## Political Liars Many.

"Political liars are in still another class. These are of the specious kind whose guff



The Ubiquitous Angling Liar.

is their only stock in trade. They will prate of the various phases of politics, strewing what shrewd men characterize as 'buncombe' through all their talk and never disdaining to mingle brag with each phase of the situation. Invariably their talk is sprinkled with the wondrous tales of 'me and him,' some really large sized politician figuring as the 'him.'

"For this liar surely 'Hell is paved with big pretensions' and doubtless the heat of all his argument will some time enter into his sole, if he's allowed to do any walking. Hence, it is such stuff as this that schemes are made of and schemes such as hatched bring politics to boiling heat.

## Poker Liar Silent.

"But the silent liar, the man who sits in the poker game and bluffs the rest with his unspoken lies which are none the less gigantic, comes in a class by himself. If the Lord loveth a cheerful liar he's not in it, for his lies are not of the well-told cheerful kind, but rather of the kind that, while not in evidence, giving brightness to a sober life and bringing all the pleasure of hypocrisy, skulk behind a bit of pasteboard and hold the breath in awe and fear lest he show three aces against a brace of kings.

"Oh, my, yes. There are many of them, as I said, but it takes all kinds of liars as of people to make up a world. And what would life be without the pleasures of hypocrisy?"

All first-class restaurants and homes have Vienna bakery bread.

## CHURCH ANNOUNCEMENTS

### Episcopal.

St. Mark's Cathedral—235 East First South Street. Rev. Benjamin Brewster, dean. Services for the Eleventh Sunday after Trinity: Holy communion at 7:30 a. m.; Sunday school, 9:45; morning prayer, litany and sermon, 11; evening prayer and sermon, 8.

St. Peter's Chapel—Fifth North and Fifth West streets. Sunday school at 9:45 a. m.

### Methodist.

First Methodist Episcopal Church—Corner Second East and Second South streets. Dr. Benjamin Young, pastor. Preaching services at 11 a. m. and 8 p. m. In the absence of the pastor, Dr. R. M. Stevenson, the new president of Westminster college will fill the pulpit. Sunday school, 9:45 a. m.; Epworth league, 7 p. m.; led by Mrs. Young; mid-week prayer service, Wednesday evening at 8. The music at the Sunday services under the direction of Miss Agatha Berkhof.

Third E. Church—Ninth East and First South. At 11 o'clock a. m. C. O. Harris will give a talk on "Russia and Its Religions." Mr. Harris spent two years in Russia and is thoroughly posted on the subject. No evening service. Sunday school at 12:30; B. Y. P. U. at 7 o'clock p. m. subject, "Gleanings From Mission Fields." Wednesday evening service at 8 o'clock.

### Baptist.

First Baptist Church—Corner of Second South and Second West. Rev. D. A. Brown, pastor. At 11 o'clock a. m. C. O. Harris will give a talk on "Russia and Its Religions." Mr. Harris spent two years in Russia and is thoroughly posted on the subject. No evening service. Sunday school at 12:30; B. Y. P. U. at 7 o'clock p. m. subject, "Gleanings From Mission Fields." Wednesday evening service at 8 o'clock.

Rio Grande Mission Chapel—Second South between Ninth and Tenth West. Sunday school at 9:30 a. m. George Paul, superintendent.

Burlington Mission Chapel—Corner Indiana avenue and Nevada street. Sunday school at 3:30 p. m. Henry Jacobs, superintendent.

East Side Baptist Church—Seventh East and Third South. Rev. S. A. Hayworth, pastor. Sermon topic at 11 a. m., "The Privilege of Obligation." B. Randall Kirkbride of Pueblo will sing "Triumph of Life." Sunday school at 12:15 p. m.; Christian Endeavor at 2 p. m.; evening service at 8 o'clock, subject, "Come and See." Mr. Kirkbride will render a solo in the evening.

### Presbyterian.

Westminster Presbyterian Church—132 South Fourth West street. Rev. McLaughlin, pastor. Sermon at 11 a. m. by the Rev. T. F. Day, D.D., of Anselmo seminary, California. Sunday school at 12:15 p. m.; Christian Endeavor meeting, 7 p. m. No evening service, but there will be a union terian church on East South Temple

Presbyterian meeting at the First Presbyterian at 8 p. m., when addresses will be given by Dr. Day, Mrs. M. B. Lee and Rev. Josiah McLain.

Endeavor Presbyterian Chapel—632 West First North street. Superintendent, Mrs. E. M. Quiltrough. Sunday school at 1:30 p. m.

First Presbyterian church, corner of South Temple and Center streets. Rev. W. M. Paden, D. D., pastor—Morning services at 11 o'clock, conducted by Rev. John Edward Carver of Ogden; evening services at 7:45 o'clock, under the direction of the Utah presbytery, now in session. Sunday school at 12:30 p. m.; Endeavor society at 8:30; midweek services on Wednesday evening; teachers' meeting at 7:30; prayer and conference at 8 p. m. All seats are free. Strangers are cordially invited to all our services.

### Congregational.

Phillips Congregational Church—Fifth South and Seventh East. Rev. P. A. Simpkins, pastor. Services today at 11 a. m. and 8 o'clock. Morning sermon, "Jesus and the Fatherhood of God." Evening service at 8 o'clock. Every man's chance to retrieve his failures. Sunday school at 12:15; Christian Endeavor at 6:45.

First Congregational Church—Corner of Fourth East and First South streets. Elder I. J. Josien, pastor. No morning service; Sunday school at 12:30; Christian Endeavor at 6 p. m. The usual preaching services will be resumed next Sunday.

### Lutheran.

Swedish Lutheran church, corner Second South and Fourth East streets. Emanuel Rydberg, pastor. Residence 156 South Fourth East street—Sunday school, 10 a. m. Oskar Anderson, superintendent. Morning service, 11 a. m. Evening service, 8 p. m. At this service Mr. I. O. Shugren will sing a solo. Monday evening at 8 o'clock the church board will meet at the parsonage. All the members are urged to attend on account of important business. Thursday afternoon and 2:30 the Ladies' Aid society will meet with Mrs. M. Gustafsen, 269 East Second South street.

English Lutheran, 236 South—Fourth East street. Rev. F. W. Bussard, pastor—Services: Sunday school at 10 a. m.; church at 11 a. m.

First German Evangelical Lutheran St. John's church, Seventh South and State. William J. Lankow, pastor—Sunday school at 9:30 a. m. Services at 10:30 a. m.

### Christian.

Second Church of Christ, Scientist, I. O. O. F. hall, corner of Eleventh East and Eleventh South—Lesson sermon at 11 a. m.; subject, "Man." Sunday school at 12:15 p. m. Wednesday evening testimonial meeting at 8 o'clock. All are welcome.

Central Christian church, Third East and Fourth South streets—The Sunday school now meets at 9:45 a. m. Instead of the afternoon as formerly. Preaching by William Ross Lloyd, the supply minister, at 11 a. m. and 8 p. m. Christian Endeavor at 6:45 p. m.

## Reorganized L. D. S.

Reorganized Church of Jesus Christ of Latter Day Saints, 238 East Second South street—Sunday services: Sunday school at 10 a. m.; preaching, by Elder Isaac M. Smith, at 11 a. m. and 7:45 p. m.

Our Savior's Evangelical Lutheran church, 456 South Fourth East street—Services conducted by Rev. William J. Lankow in the English language at 2:30 p. m.

## Scientist.

First Church of Christ, Scientist, 336 East Third South—Sunday school at 9:40 a. m.; church service at 11 a. m.; subject, "Man." Strangers are especially welcome. Each Wednesday evening at 8 o'clock a meeting is held open to testimonials of healing of both sin and sickness. All are welcome to these services. Free reading room, open daily from 10 a. m. to 5 p. m. In rooms 607-608 Scott building, 168 Main street. The Sunday evening services have been discontinued until Sept. 16.

## Colored Churches.

Colored Baptists will hold services in the First Baptist church Sunday night at 8 o'clock. A missionary rally service will be held. A special choir will render music and several pastors of the city (white) and members of their congregations are expected. Rev. S. A. Hayworth, pastor of the East Side Baptist church, will be the principal speaker of the evening. The treasurer, B. L. Corum, will submit a report of all monies collected and disbursed during the past year. L. A. Brown, pastor.

A. M. E. church, J. C. Bell, pastor—Preaching at 11 o'clock a. m. and 8 p. m. Class meeting at 12:15. Sunday school at 1:30 p. m. Morning theme: "Bread, the Staff of Life." Evening text, "Dead Files."

## In Self Defense.

Major Hamm, editor and manager of the Constitutionalist, Eminence, Ky., when he was fiercely attacked four years ago by Files, bought a box of Bucklen's Arnica Salve, of which he says: "It cured me in ten days, and no trouble since." Quickest healer of Burns, Sores, Cuts and Wounds. \$50 at Z. C. M. I. Drug Department.

## EXPERT KODAK FINISHING.

Harry Shipley, Commercial Photographer, 151 Main street. Get my new price list.

The only way to positively remove all dust and dirt. UTAH—SANITARY HOUSE—CLEANING CO. "THE WAGON." Call up the Redman Van & Storage Co. Both phones 555.

Salt Lake Photo Supply Co. Kodaks & developing. Main & 3d So. Capital Perfecto, made in Utah.

# The Auerbach Store's Message of Trading Advantages for this Week's Buyers

Preparations have been made to make this the most remarkable August week this great store has ever known. A number of the departments will offer the most surprising values in New Fall Goods. Our buyers will show the results of their most advantageous purchases by putting on sale an array of new goods at such low prices that will be a delight to prospective buyers. Do not fail to see these special offerings early.

## Some of the New Dress Goods And Some Price News.

Some of the fabrics that will assure you of good style for this fall. Careful buyers will find here every inducement that high qualities, correct styles and low prices can give. We ask your attention to these.

NEW PANAMA CLOTH—38 to 40 inches wide; all wool, fine finish, excellent quality Panama Cloth. In Gray, Garnet, Cardinal, Brown, Dark Green, Reseda Green, Alice Blue and Black. Usually retailed at 75c a yard. Special at a yard ..... **58c**

NEW WOOL TAFFETA—44-inch, fine wool taffeta, in weights suitable for separate skirts or full suits; comes in all colors and black. at a yard ..... **90c**

NEW CHIFFON BROADCLOTH—50-inch, very soft fine finish, all wool Chiffon Broadcloth, in all colors and Black, at a yard ..... **\$1.35**

NEW GRAY NOVELTIES—48 to 56 inches wide; stylish Gray Suitings, in plaid effects, with very delicate colorings of Red, Blue, Rose, Green, etc.—

AT \$1.25, \$1.50, \$1.65 A YARD.

## Special Remnant Sale.

500 FINE DRESS GOODS REMNANTS

At less than half regular price, consisting of plain and fancy seasonable all-wool Dress Goods, in all colors and black; lengths suitable for school skirts, waists, jackets or full suits. Beginning Monday, all wool remnants and short ends marked at less than—

HALF REGULAR PRICE.

ESTABLISHED 1864

**The Auerbach Store**

ONE PRICE TO ALL NEVER UNDERSOLD

## BUTTERICK PATTERNS.

Butterick Patterns stand at the head, as every Dressmaker and every clever woman who makes her own or Children's Clothes, well knows

WE ARE SOLE AGENTS FOR THESE CELEBRATED PATTERNS.

Our stock is an unusually large and complete one, including the latest styles for autumn, and you can come, here with assurance that you can get the exact pattern you want.

**FREE**

To every subscriber to the Delineator we give one of our LARGE METROPOLITAN FASHION BOOKS FOR FALL. This offer is good to September 8th.

BIG VALUES IN

## FLANNELS

FOR COLD WEATHER.

Bid cold weather defiance and lay in a goodly stock of Warm Flannels. You never saw such an array as will greet your eyes here this week. Never saw such low prices for qualities so good.

MILL ENDS OF NEW OUTING FLANNELS—In lengths from 3 to 10 yards; this week, per yard ..... **7 1/2c**

1,000 yards yard-wide Shaker Flannel, the 12 1/2c kind. This week, per yard ..... **10c**

200 PIECES NEW PRINTED FLANNELETTES—In dots, figures and stripes—suitable for Boys' Waists, Children's Dresses, Ladies' House Dresses; value 12 1/2c. This week, per yard ..... **10c**

THE PRETTIEST OF SWANSDOWN FLANNELS—Soft and fleecy; come in figures, dots and Japanese patterns; value 50c. This week, per yard ..... **15c**

1 CASE OF WHITE WOOL FLANNEL—Value 45c. Next week, per yard ..... **36c**

AN ENORMOUS ASSORTMENT of Smart New Fall Waistings, the prettiest and richest patterns and combinations. Next week, per yard,

**85c, 65c, 60c, 50c and 35c**

A TRADE WINNER OF TREMENDOUS MERIT

ON SALE MONDAY!

Hemstitched

**Linen Scarfs and Squares,**

VALUE 50c, 60c and 75c.

**At 36c each**

200 Hemstitched White Linen Squares and Scarfs—each plain Hemstitched, others with drawwork in borders—size 18x27, 20x30, 18x36, 18x45 and 18x50 inches; value 50c, 60c and 75c. Monday at, each ..... **36c**



This Suit \$10.00.

## A BOYS' SUIT SALE.

Our Boys' Clothing Department has been prepared for this Season's School Rush, and now ranks first on School Clothing in value-giving and quality. This Suit Sale is well worth a special trip up or down town to every mother who wants her boy to begin the school term with a neat, inexpensive suit.

**BOYS' SQUARE CUT 2-PIECE SUITS**, in light, medium and dark colored Tweeds and Cheviots, good fitters, age 7 to 16 years. Splendid values at \$3.00. Take ..... **\$1.08**

**BOYS' SQUARE CUT 2-PIECE SUITS**, same shades as above; extra quality Tweeds and Cheviots; handsome tailored; age 8 to 16 years. A good seller at \$4.00. You may select any one during the sale at ..... **\$2.85**

**BOYS' NORFOLK SUITS**, very handsome gray and brown mixed Tweeds; splendid fitters; age 8 to 16 years. Fast sellers at \$5.50. Take your choice of these suits during the sale at ..... **\$3.95**

**BOYS' BUSTE REBROWN SUITS**—Fast colored wool fabrics, in nobby gray and brown mixtures; fine fitters; age 3 to 8 years. Regular value \$5.50. Take any one of these suits during the sale at ..... **\$4.15**

## Our Women's Wear Section Presents Exceptional Values for This Week New Model Autumn Suits at Unusual Special Prices.

JUST THE GARMENTS MOST IN DEMAND NOW—NEW AND SMART AUTUMN SUITS—GARMENTS OF CHARACTER AND TONE, THE CHOICEST PRODUCTS OF AMERICA'S CLEVEREST WOMEN TAILORS, GO TO OUR PATRONS THIS WEEK AT UNUSUAL SPECIAL PRICES. HERE ARE OFFERINGS THAT DESERVE THE ATTENTION OF EVERY WOMAN WHO HAS FALL APPAREL TO BUY.

OUR SPECIAL OFFERING OF MAN TAILORED SUITS LIKE ILLUSTRATION, AT \$10.00. Each season we make extensive preparations to display the finest line of Tailored Suits at \$10.00 that is possible to show. This season we have been very successful.

The line is extremely beautiful at ..... **\$10.00**

AT \$19.75, PRETTY TAILORED SUITS of rough materials. At this popular price we are showing many styles made by Man Tailors—the new Parisian Pony Coat Model, light and semi-fitting coat styles. **\$10.75**

AT \$25.00, BEAUTIFUL TAILORED SUITS—Every conceivable new style and weave included at this price. These suits have the style appearance of the finest made-to-order garments; in fact, suits of this character have never before been marked at the low price **\$25.00**

NEW PLAIDED WALKING SKIRTS AT \$7.50—Made of the very latest novelty materials, very graceful hanging skirts; stitched strappings, absolutely worth \$10.00. Choice of the lot at ..... **\$7.50**

CLEARING OF SUMMER WAISTS AT 55c—Made of fine sheer lawn, full length or elbow sleeves, a very large assortment of odds and ends, formerly sold up to \$2.00. For Monday only at ..... **55c**

WRAPPERS AT 65c—Some that sold for \$1.50, but the largest number are the \$1.25 grade. They are summer waists, in percales and dimity materials, a variety of styles, mostly light colors. Take your choice, Monday only, at ..... **65c**

## A Wonderful Veiling Bargain, 19c a yard

FOR VEILING WORTH UP TO 75c A YARD. THE GREATEST VEILING PURCHASE WE OR ANY OTHER WESTERN STORE EVER MADE. 500 pieces of Chiffon Veiling, plain or with Chenille dots, in a great variety of colors and patterns, including black, white, brown, navy blue, tan, etc.; the most popular materials for automobile veils. It's a lucky purchase our buyers made, and here's your chance to reap the benefit. The entire lot goes on sale Monday and balance of this week at a yard ..... **19c**

## New Corsets—Note the extremely low price, 50c pair

SEE THE EXTRAORDINARY VALUE THIS PRICE REPRESENTS AND YOU'LL BE WELL PLEASED HAVING ATTENDED THIS SALE. Bias gored Corsets, in medium or long shape; the fall season's new models, in white or gray; all sizes. Qualities you've never duplicated for less than \$1.00 are on sale this week at a pair ..... **50c**

## Some Economy in Fall Shoes that Will Satisfy in Quality and Price.

CHILDREN'S BLACK DONGOLA KID SHOES, with pat. tip (sizes 5 to 8). Bargain at \$1.15. Our price ..... **85c**

SAME SHOES AS ABOVE, in sizes 8 1/2 to 11, at, per pair ..... **\$1.00**

SAME SHOES AS ABOVE, in sizes 11 1/2 to 2, at, per pair ..... **\$1.25**

LADIES' BLACK DONGOLA KID LACE SHOES, with extension soles and pat. tip (sizes 2 1/2 to 7). These go as a fall offer at, per pair ..... **\$1.75**

LITTLE GENTS' SATIN CALF SHOES (sizes 3 1/2 to 13 1/2), worth \$1.40, at, per pair ..... **98c**

INFANTS' BLACK KID SHOES, in lace or button, with spring heels (sizes 2 to 5). Special at, per pair ..... **60c**

## A Trade Winner of Tremendous Merit

ON SALE MONDAY!

**\$1.50 Table Covers at 88c each.**

100 White Linen Damask Table Covers, with drawwork borders all around. Unusual pretty designs, 8-4 size, value \$1.50. Monday at, each ..... **88c**